

2021

IVCBA LIVE WORK PLAY



Advertising is accepted at the discretion of the IVCBA and Just Imagine Marketing and Design.

Advertise your business

in the IVCBA quarterly newsletter and reach over 9,300 local residents in Crystal Bay and Incline Village, Nevada.

The IVCBA is the newly formed community and business association dedicated to build and grow cohesiveness for the sustainability of Incline Village and Crystal Bay. Key segments include: business, health and wellness, environment, education, regional agencies and community nonprofits. IVCBA is dedicated to bringing the businesses and nonprofits together for advocacy and to create a more cohesive community.

Editorial includes: education, business, non-profit and agency spotlights, current local events and other pertinent content.

This viable piece is an important mailing everyone will look forward to receiving.

Additional copies will be distributed in area racks.

IVCBA will also be available on www.ivcba.org.

This is the most economical direct mail piece to showcase your business to your local customers.

PUBLICATION DATES:

March • June
September • December

JUST imagine
MARKETING and DESIGN

Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

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Advertising Agreement

Yes, count me in! Check ad size and month(s) below. Rates are per issue. Design is included. Premium positions available.

| SIZE | Full Page | Half Page | Quarter Page | Sixth Page |
|---------------|----------------------------------|------------------------------------|--------------------------------|--------------------------------|
| 1x | <input type="checkbox"/> \$2,300 | <input type="checkbox"/> \$1,200 | <input type="checkbox"/> \$665 | <input type="checkbox"/> \$475 |
| 3x (25% off)* | <input type="checkbox"/> \$1,725 | <input type="checkbox"/> \$900 | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$350 |
| ISSUE | <input type="checkbox"/> March | <input type="checkbox"/> September | | |
| | <input type="checkbox"/> June | <input type="checkbox"/> December | | |

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Signature _____ Date _____

*Payment must be current prior to subsequent issues in order to take advantage of the 25% discount.

Additional _____



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All net proceeds benefit IVCBA.

Full Page

Bleed: 8.5" x 11"
(add .125" on all sides)

Non-Bleed:
7.5" x 10"

Half Page Hz.

7.5" x 4.875"

Qtr Page

3.625" x 4.875"

1/6 Page

3.625" x 3.216"

Half Page Vt.

3.625" x 10"